# Aizaz Raza

# UI/UX Designer & Web Developer

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#### **EDUCATION**

Karachi/Pakistan

Generative Al Engineer

**Govt City College** 

PIAIC,

Hyderabad, Pakistan

2024 - Present

Bachelor Of Computer Science

June 2023 - August 2024

**SKILLS SUMMARY** 

Languages HTML, CSS, Typescript

• Framework Bootstrap

Tools
Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, WordPress, Elementor

• Soft Skills Creativity, Problem-Solving, Collaboration, Communication, Time-Management, Critical-Thinking

#### **WORK EXPERIENCE**

#### UA Digital Solutions | UX/UI Designer & Web Developer | Link

December 2021 - Present

- As A UX/UI Designer And Web Developer At UA Digital Solutions, I Led The Redesign And Development Of Multiple Websites, Enhancing User Experience And Integrating Modern Design Trends.
- I Crafted Visually Appealing, User-Friendly Designs And Translated Them Into Fully Functional, Responsive Websites That Met And Exceeded Client Expectations.
- My Role Involved Close Collaboration With Development Teams To Ensure Seamless Integration And Performance Of The Designs I Created, From Concept To Launch.

### Moon Star Seeds Store | Junior Graphic Designer

January 2021 - November 2021

- As A Graphic Designer At Moon Star Seeds, I Designed Engaging Social Media Posts That Effectively Showcased The Brand And Attracted Audience Attention.
- My Role Involved Collaborating With The Marketing Team To Create Impactful Social Media Campaigns That Resonated With Our Target Audience.

#### **PROJECTS**

# College MasterMind | Link

May 16, 2024 - Aug 17, 2024

Redesigned And Developed A Modern, Responsive Website For College Master Mind Using WordPress Elementor, Enhancing User Engagement,
Online Visibility, And Effectively Showcasing Services To Support Business Growth.

#### **UA Digital Solutions | Link**

March 5, 2024 - May 10, 2024

 Redesigned A Modern, User-Friendly Website For College Mastermind Using Figma. The New Design Improved Navigation, Clearly Presented The Company's Services, And Included Features To Support Students Through The Admissions Process, Enhancing Overall User Engagement And Experience.

## **CERTIFICATIONS & SHORT COURSE**

UI/UX Designer | Udemy Certification Issued: July 2024

Google Soft Skills | PAFLA – Pakistan Freelancers Association Certification

Creating Products From Concept To Prototype | Friends Of Figma, Karachi Certification

Frontend Development | Jawan Pakistan, Karachi/Pakistan

GRAPHIC DESIGN COURSE | Arena Multimedia, Hyderabad/Pakistan 2019 - 2020